



सत्यमेव जयते

Embassy of India
Luanda

PRESS RELEASE

CELEBRATION OF THE 8th NATIONAL HANDLOOM DAY

Embassy celebrated 8th National Handloom Day with Indian diaspora & Friends of India on 7th August 2022 at Embassy premises. The event has witnessed a fervor participation from the Indian diaspora, ITEC Alumni from India and was also attended by high dignitaries including Ambassador of Mozambique.

2. During the event, Handloom Display Walk was organized where Handlooms from North and South were showcased. This Handloom Display Walk was presided by Ambassador Mrs. Pratibha Parkar followed by the esteemed guests and officials of the Embassy. People from various states of India presented themselves in their local Handloom attire showing India's diversifying and rich cultural heritage.

3. Handloom sector is a symbol of our country's rich and varied cultural heritage. Handloom is an important source of livelihood in rural and semi-rural parts of our country. It is a sector that directly addresses women's empowerment with over 70% of all weavers and allied workers being female. Swadeshi Movement which was launched on 7th August, 1905 had encouraged indigenous industries and in particular handloom weavers.

4. In 2015, the Government of India decided to designate the 7th August every year, as the National Handloom Day. The first National Handloom Day was inaugurated on 7 August 2015 by Prime Minister Narendra Modi in Chennai.

5. On this day, we honour our handloom weaving community and highlight the contribution of this sector in the socio-economic development of this country. We reaffirm our resolve to protect our handloom heritage and to empower the handloom weavers and workers with greater opportunities.

6. The Government endeavours to ensure sustainable development of the handloom sector thereby empowering our handloom weavers and workers financially and instilling pride in their exquisite craftsmanship.

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